

independent media for better debate

eureporter

MEDIA OPPORTUNITIES

www.eureporter.co

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Rue Froissart 89
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Belgium

■ Registered Office

The Black Church
St Mary's Place
Dublin 7
D07 P4AX
Ireland

■ UK Registered Office

5 Ash Tree Court
Woodsy Close
Cardiff Gate Business Park
Cardiff
CF23 8RW

■ Online

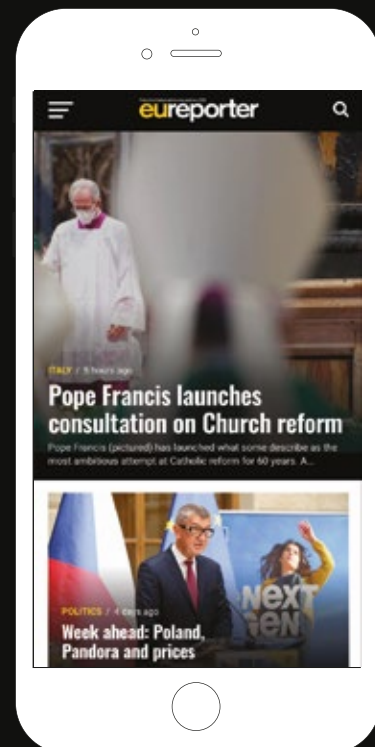
Sales: enquiries@eureporter.ie
Editorial: publisher@eureporter.ie
Website: www.eureporter.co

■ Phone & Fax

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OUR VISION: BETTER MEDIA FOR INDEPENDENT DEBATE

EU Reporter is a Brussels based European multimedia news platform, providing online news and video comment on EU and world affairs in 58 languages including all EU official languages. It is freely available on the world-wide web as an online news portal with video news. Read by key decision-makers throughout Europe, EU Reporter regularly publishes exclusive interviews with leading European politicians and decision-makers, as well as opinion pieces by influential thinkers, experts and business people. It is widely read by law makers, policy and business decision-makers in Brussels and national capitals.



1

WEBSITE PUBLICATIONS

Our website carries daily written news & video updates whilst presenting a simple, uncluttered layout and navigation so as to welcome rather than overwhelm the visitors. Available in 56 languages and viewed in over 157 countries worldwide.

2

WEEKLY NEWSLETTER

Weekly featured articles containing high quality journalism delivered to over 5000 European subscribers. We have an average open rate of 45.5% and a clickthrough rate of 23% creating a strong community of readers.

3

SOCIAL MEDIA COVERAGE

Minute by minute news updates on Twitter, Facebook and LinkedIn. Video news channel and features in broadcast quality, with regular daily news videos & documentaries featuring banner advertisements with click through to partner websites.



MEDIA PUBLICATIONS RATE CARD

As a full-service media publisher, we provide a strategic approach to publishing quality journalism. Through various established online channels we empower our clients to have their content created, digested and experienced.

Guest posts must conform to our standard terms and conditions available at www.eureporter.co/terms-and-conditions/



ARTICLE COPYWRITING

EU Reporter's team of experienced journalists are available to help brands and organisations communicate with a global audience of the most powerful policymakers and influential stakeholders in Europe and world-wide.



VIDEO PUBLISHING

EU Reporter will publish your video online to be viewed throughout the world and shared on all social media. Publishing video supplied by you is charged at the same rate as publishing a written story. Full professional video production to your brief is available by negotiation.



BANNER ADVERTISING

Banner advertising is an important way to reach your chosen audience. Competitively priced banner advertisements with click through "Dofollow" links are presented to our influential audience on the home page and each story page.



PARTNERSHIP & SPONSORSHIP

We are pleased to offer the opportunity for associations, NGOs, businesses, institutions, political organisations and governments to take advantage and partner with EU Reporter by sponsoring coverage of news stories relating to a particular section, subject or country.

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SUBSCRIPTION

Monthly Article Insertion

- Client provided articles or authored by our journalists
- Google News Listed
- Article links posted to Facebook, Twitter & LinkedIn
- Featured article highlight appears top of homepage
- Optimised for SEO keywords provided
- DoFollow Link Insertion
- Permanently Indexed

Intended for client supplied "ready to publish" articles or videos. Articles may contain sponsored links. Copywriting or video production available on request.

Enquire



SPONSORED POST

Article Creation

- High Quality Image Sourcing
- Featured article highlight appears top of homepage
- Google News Indexed
- Article links posted to Facebook, Twitter & LinkedIn
- Optimised for SEO keywords provided
- DoFollow Link Insertion
- Permanently Indexed

Intended for client supplied "ready to publish" articles or videos. Articles may contain sponsored links. Copywriting or video production available on request.

Enquire



GUEST POST

Article Insertion

- Google News Listed
- Article links posted to Facebook, Twitter & LinkedIn
- Featured article highlight appears top of homepage
- Optimised for SEO keywords provided
- DoFollow Link Insertion
- Permanently Indexed

Intended for ready to publish posts provided by guest contributor. Articles may contain sponsored links.

Enquire



GENERAL NEWS

Non-Featured Content

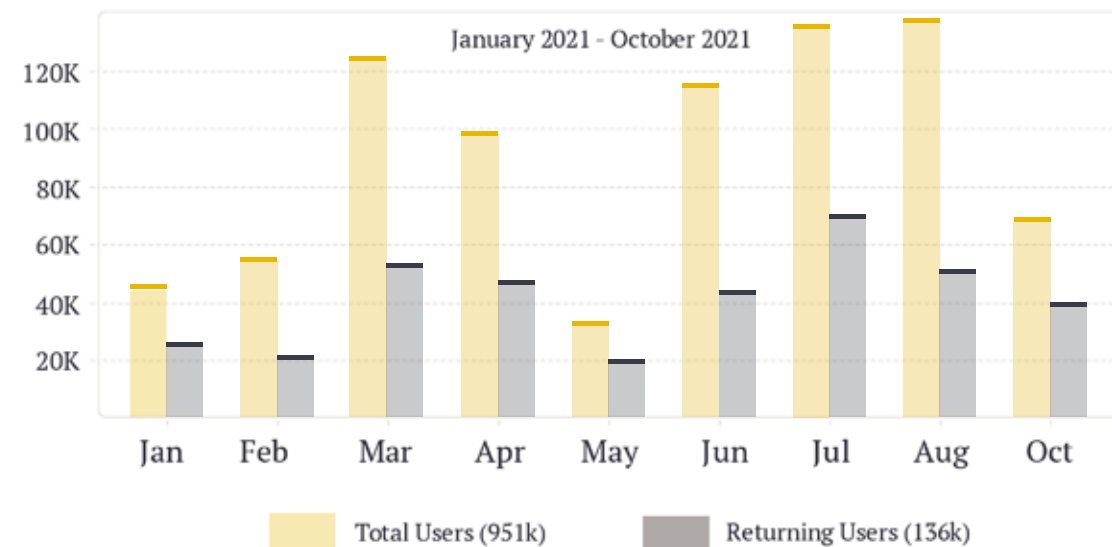
- Remains on homepage for one month
- Permanently Indexed
- Article links posted to Facebook, Twitter & LinkedIn
- Client provided articles or authored by our journalists

General News stories are non-featured content covering any subject. They should be ready to publish and may contain sponsored links.

Enquire

INSIGHTS, TRAFFIC & AUDIENCE DEMOGRAPHICS

Website Traffic (Google Analytics)



Mobile
59.7%



Desktop
38.9%



Tablet
1.4%

Social Media (Insights - October 2021)



Facebook Likes
4.4K

Page Reach
37.4K

Post Engagements
6.2K



Twitter Followers
6.3K

Tweet Impressions
60.1K

Profile Visits
6.4K



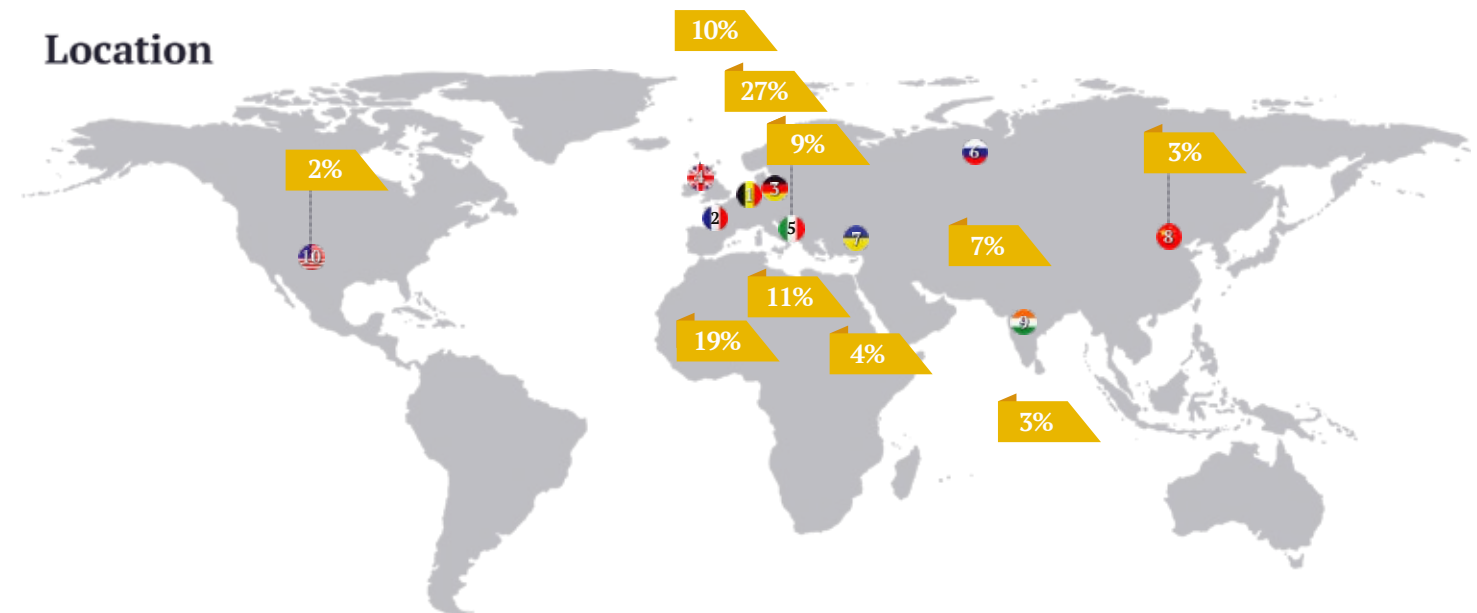
YouTube Subscribers
2,169

Video Views
12,836

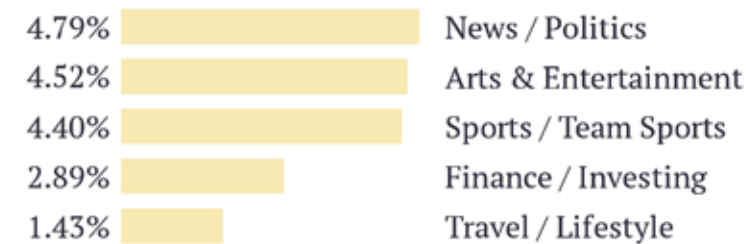
Watch Time (Hours)
403.4

Audience Demographics (Google Analytics)

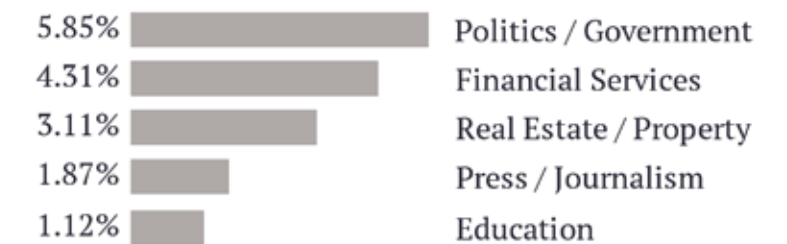
Location



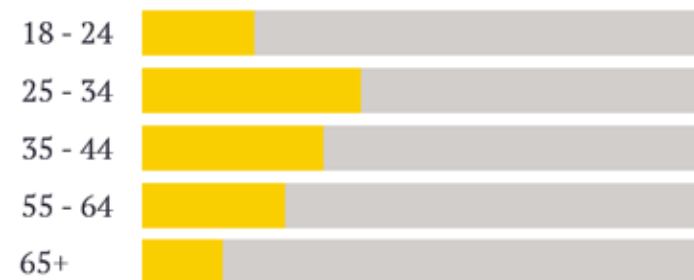
Interests



Occupation



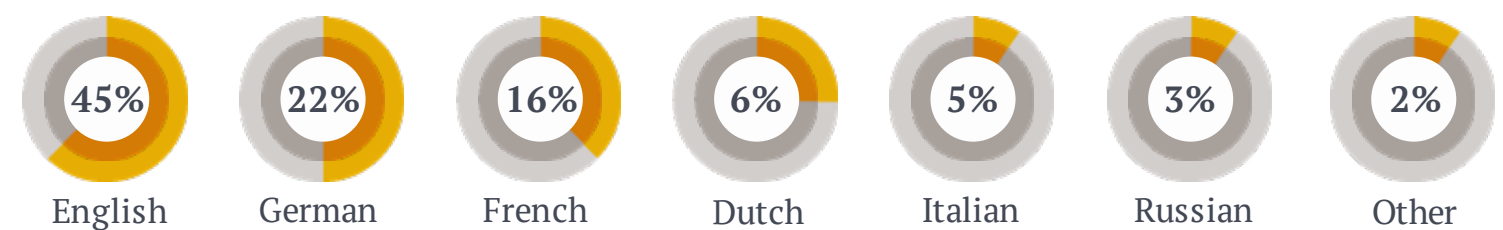
Age



Gender



Language



OUR LEADERS & JOURNALISTS

Get in touch with our professional team.
Hard working people that want to bring their passion to the world of journalism.



Colin Stevens

Position: Publisher & Editor in Chief

Former news editor and editor of related programmes at ITV Wales and was deputy CEO of Quadrant Media & Communications. He is president of the Press Club Brussels, and was awarded an Honorary Doctor of Letters at Zerah Business School (Malta and Luxembourg) for leadership in European journalism.



Tori Macdonald

Position: Development Executive & Journalist

Working on the further expansion and development of EU Reporter, Tori graduated from Newcastle University in 2019 with a Bachelor's degree in International Business Management and French. Raised as a British expat in Brussels, speaking five languages and using her cross-cultural competence to build strong relations across the world.



Daniel Ford

Position: Chief Technology Officer

Currently finalising an MSc Computer Science with Cyber Security and with a 10 year background within the information technology, digital marketing & web technology industries, Daniel aims to bring a modernised online presence & innovative technological reach to the organisation by combining high level programming, systems design, videography & web technologies.



James Drew

Position: Production Editor

With 24 years' editing experience to his role as production editor and contributor to EU Reporter - James spent 17 years in Brussels, becoming well known in the EU community during that time with his work for various EU institutions, such as European Voice and Euractiv and has also contributed in the films and leisure arenas, via his work for Together Magazine.



Catherine Feore

Position: Video & Social Media Editor

Bringing a high level of expertise concerning EU affairs, she has worked in the European Parliament and the European Commission. In her years as a public affairs expert she has worked on transport, chemistry and research, regional development, environmental issues and a wide range of other issues.



Nick Powell

Position: Political Editor

During a long career at ITV he has been Head of Politics, Senior Content Editor and Westminster Producer. Nick has edited nightly national news programmes and directed and edited documentaries made on location in Austria, Belgium, Bulgaria, France, Germany, Hungary, Italy, Slovakia, Ukraine and the United Kingdom.

HARD FACTS ABOUT OUR PRESS PUBLICATIONS

AVAILABLE IN 58 LANGUAGES WORLDWIDE

EU Reporter offers businesses, governments and organisations a means of influencing the opinion and decision making of the European Commission, European Parliament, other EU Institutions and individual country administrations.

Research shows that positive media coverage of political parties, government actions and business operations strongly influences decisions made by the European Commission, Parliament and other decision making bodies.

A comprehensive media plan is therefore essential for successful internal and external political communication and reputation management.

The findings from the 2016 EU Media Poll, 'What Influences the Influencers', a survey by ComRes/Burson-Marsteller into the preferred news sources and

social media channels used by MEPs, EU officials and opinion-formers in Brussels, shows EU Reporter top of a list of "very influential" media, with MEPs visiting eureporter online for news on EU issues.

EU Reporter rates at 8%, equal to the New York Times and the Wall Street Journal, and ahead of the Guardian Online (6%) as the online news provider of choice among MEPs, EU Institutions staff and Brussels decision-makers and opinion-formers.

We offer clients the opportunity to influence political thinking and decision making by the placement of news stories, opinion pieces and feature stories across our wide range of media.

[READ OUR ABOUT SECTION](#)

[COLLABORATE WITH US](#)

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Voted best independent media outlet 2021 & 2020 at SME Awards

Our premium online platforms are accepted as trusted news sources and automatically re-posted by Google News, Facebook, Twitter & LinkedIn. These online platforms are achieving in excess of 100,000 readers / views per month (source Google Analytics).

We offer clients the opportunity to influence political thinking and decision making by the placement of news stories, opinion pieces and feature stories across our wide range of media.



SPEAK TO OUR PUBLISHING TEAM TODAY.

Whilst we give standard details in this media pack we appreciate that every client's needs are different.

For further information or a no-obligation conversation please contact either:

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